

**2E2001**

Roll No. \_\_\_\_\_

Total No of Pages: **3****2E2001****B. Tech. II Sem. (Main / Back) Exam., May - 2017****Common to all Branch****201 Communication Techniques****Time: 3 Hours****Maximum Marks: 80****Min. Passing Marks Main: 26****Min. Passing Marks Back: 24***Instructions to Candidates:*

*Attempt any **five questions**, selecting **one question** from **each unit**. All questions carry **equal marks**. Schematic diagrams must be shown wherever necessary. Any data you feel missing suitably be assumed and stated clearly.*

*Units of quantities used/calculated must be stated clearly.*

*Use of following supporting material is permitted during examination.*

*(Mentioned in form No. 205)*

1. NIL2. NIL**UNIT – I**

Q.1 Describe the meaning and importance of communication. [16]

**OR**

Q.1 What are the objectives of communication? [16]

**UNIT – II**

Q.2 Describe merits and demerits of verbal communication. [16]

**OR**

Q.2 What are the advantages and limitations of formal communication? [16]

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**UNIT - III**

Q.3 How is professional communication useful for organizations? [16]

**OR**

Q.3 What is interpersonal communication? Discuss the various methods to improve interpersonal communication. [16]

**UNIT - IV**

Q.4 Combine the following sentences:

(a) A girl has been recovered.

She was kidnapped last Sunday.

(b) A bomb killed many people.

It was planted by anti-national elements.

(c) Some cash has been stolen.

It was stolen from a bank.

(d) The plane was not in good condition.

It crashed.

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OR

Q.4 Fill in the appropriate conjunctions:

- (a) He works hard \_\_\_\_\_ he may get a first division. [4]  
(because, in order that, although)
- (b) No sooner did the lion saw the deer \_\_\_\_\_ it pounced on it. [4]  
(when, than, unless)
- (c) Animals don't kill \_\_\_\_\_ they are hungry. [4]  
(unless, because, though)
- (d) \_\_\_\_\_ he is rich, he wants to get more money. [4]  
(because, though, when)

UNIT - V

Q.5 You are a B. Tech. A faculty position in your branch is vacant in a college. Apply for this position with resume. Invent necessary details. [16]

OR

Q.5 What things should be kept in mind while making and receiving phone calls? [16]

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