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1E2404

B. Tech. I - Sem. (Main/Back) Exam., Dec. 2019 IFY1 = 04 Communication Skills

Time: 2 Hours

Maximum Marks: 80

Min. Passing Marks: 28

Instructions to Candidates:

Attempt all five questions from Part A, four questions out of six questions from Part B and two questions out of three from Part C.

Schematic diagrams must be shown wherever necessary. Any data you feel missing may suitably be assumed and stated clearly. Units of quantities used /calculated must be stated clearly.

Use of following supporting material is permitted during examination. (Mentioned in form No. 205)

1. NIL_____

2. NII.

PART - A

(Answer should be given up to 25 words only)

[5×2=10]

All questions are compulsory

- Q.1 Distinguish between Verbal and Non-Verbal Communication.
- Q.2 Define Linking verbs.
- Q.3 Name the different types of Business Letters.
- Q.4 Who authored the short story "The Luncheon"?
- Q.5. Give the central idea of the poem "IF" by Rudyard Kipling.

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PART - B

(Analytical/Problem solving questions)

 $[4 \times 10 = 40]$

Attempt any four questions

- Q.1 Describe the corporate communication.
- Q.2 What advice does the poem "IF" gives to the present generation?
- Q.3 There are quite a few places where the author uses the expressions 'my heart sank', 'panic seized' etc. in the story "The Luncheon". What was the reason for this?
- Q.4 Fill in the blanks with appropriate Linking Words:
 - (i) Promise me that you will phone me.....you get to the airport.
 - (ii) "I'll take some money with me just...... I see something I want to buy".
 - (iii) Jen promised to look after Harriet's cat.....she was on holiday.
 - (iv) I set the alarm for 6.30 in the morning..... I wouldn't miss the train.
 - (v) We waited at the platform.....the train had disappeared into the distance.
- Q.5, Write a paragraph on "An Accident Scene" or "Why should people speak English?" in 100-200 words. http://www.rtuonline.com
- Q.6 Your College organized an adult literacy camp in its neighborhood. Write a report in 150-200 words on the camp for your college newsletter. You are Sunil/Sunitha, the Secretary.

Use the following clues; no. of volunteers – hours spent in teaching – location of the class – chairs, blackboards – no. of people attending the camp – benefits.

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PART - C

(Descriptive/Analytical/Problem Solving/Design Questions) Attempt any two questions [2×15=30]

- Q.1 What is the significance of the title of the story "How Much Land Does a Man Require?" by Leo Tolstoy.
- Q.2 Describe the meaning, importance and cycle of Communication.
- Q.3 Write a letter applying for the following job that appeared in the Employment News on May 23rd:

Part-Time help required by fast food restaurant would suit student.

Apply to: The Manager, Pizza Hut

Main Street, Indraprastha Industrial Area, Kota, Rajasthan 3240005.

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